Oregon TECH

Oregon TECH Board of Trustees

Higher Ed Opportunities for Oregon Tech

Footprint
Trends
New Areas

Christopher G. Maples
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Where We Are

National Trends in Higher Education

Oregon Trends in Higher Education

Possible New Areas for Oregon Tech

- Getting into college is less important (and less of a challenge) than getting out of college with a degree in a reasonable time
- For-profit and small, private colleges will struggle and some of the more financially wobbly ones will close
- The 4-year degree no longer is the norm (41% national average)



- Part-time students working multiple part-/full-time jobs
- More than 1/3 of the student population will transfer to another college before completion, and most of those transfers are to community colleges
- Changing student demographics
- Less funding (public) and decreasing endowment values (private) for many universities and colleges
- Federal dollars exceed state dollars



- Growing gap between haves and have-nots among colleges and universities
 - Increased reliance on tuition & other sources of revenue
 - Contraction, consolidation, closure
- Student debt concerns drive many decisions
 - Live at home & other place-driven decisions
 - Shorten time to degree
 - Getting past sticker shock to see value
 - Last-minute shopping for best offer and/or cheapest options



THE BIGGEST WORRIES OF PRESIDENTS IN 2015

Decline in state financial support

Competition for students

Ability to raise tuition

Attracting and retaining qualified faculty and staff

Cost of student services and student facilities

Cost of health care

Decline in federal financial support

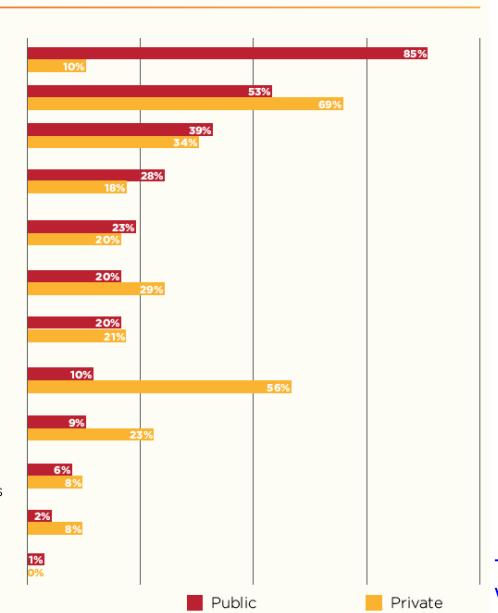
Tuition discount rate

Financial support from alumni

Admitted students with paid deposits not showing up on campus

Other

Energy costs



The Chronicle of Higher Education: View from the Top 2015

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ACTIONS COLLEGE PRESIDENTS ARE TAKING TO BOOST REVENUES

Increased fund raising

Online programs

Revenue-generating programs

Increased enrollment

Increased international students

New graduate programs

Increased out-of-state students

Increased contingent faculty

Used facilities year-round

Adjusted the tuition discount rate

Increased full-pay domestic students

Reduced student services budget

Reduced sticker price

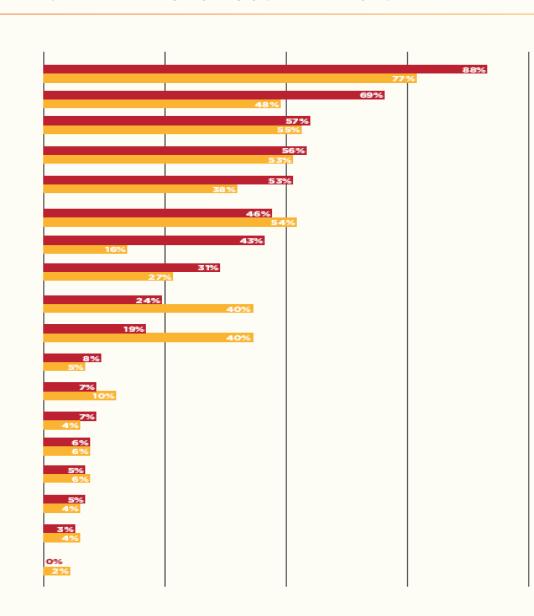
Decreased athletic budget

Renegotiated faculty contracts

Other

Renegotiated non-faculty contracts

None of the above



Public

Private



The Chronicle of Higher Education: View from the Top 2015

average annual pay

Although the recent economic downturn affected earnings across the board, only with Bachelor's degrees have maintained annual pay levels greater than those in 1970

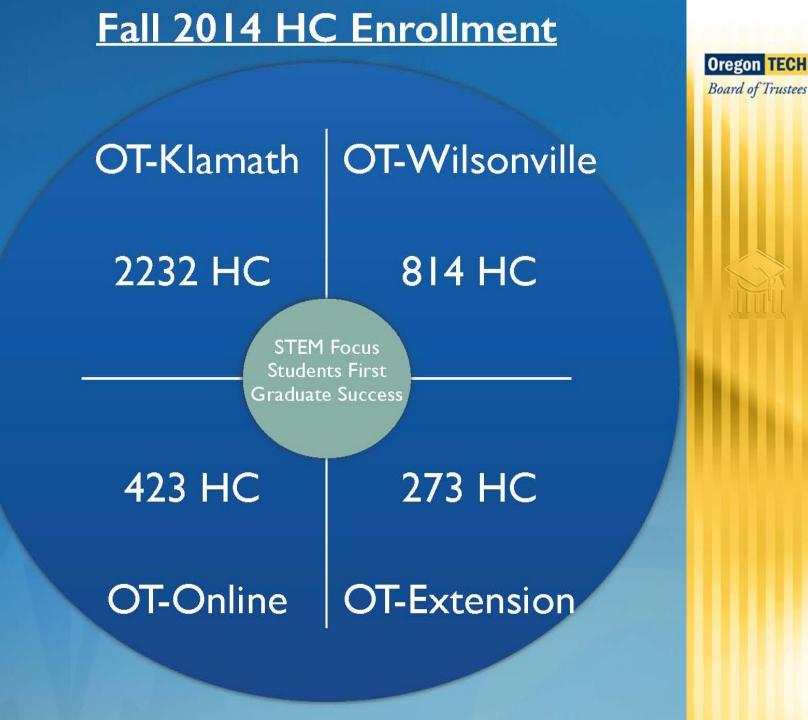
By educational level, 2013 prices, \$'000 Bachelor's degree Associate's degree High-school diploma

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The Economist: Special Report on Universities, March 2015

Oregon Tech's **Footprint has** us poised to move forward in numerous missiondriven directions



Oregon Tech Klamath Falls

Geographic Importance

Available Space

Residential Campus

Community Connection

Regional/Rural Amenities



Oregon Tech Wilsonville

Location

Industry Connections

Growth Potential

Urban Amenities



Oregon Tech Online

Tremendous Geographic Reach

Both Residential & Non-Residential Student Population

Both Residential & Non-Residential Faculty Population

Opportunities for Certificates, Badges, Micro-degrees, +

When & Where Desired



Oregon Tech Extension

- On-Site Partnerships
- Public/Private Partnerships
- Regional Needs
- Intense, Short-Term Degrees
- 11/12 to College Transitions
- OREC & Research/Service Options



Sample 8 yr strategic plan (2022)=7000

OT-Klamath

OT-Wilsonville

2700 HC

2700 HC

STEM Focus Students First Graduate Success

1000 HC

600 HC

OT-Online

OT-Extension



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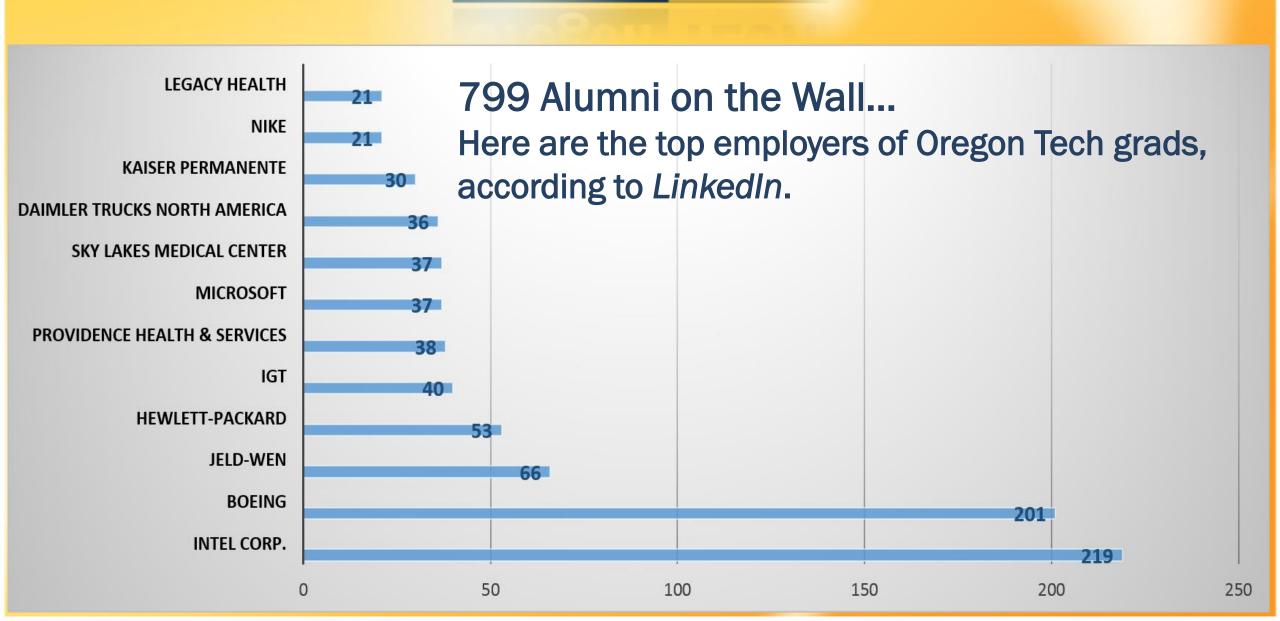


Oregon Trends in Higher Education

- Highest percentage increase in higher-ed student population in the nation (>27%) over past 5 years
- Abysmal graduation rates (worst reported in US)
- Bottom 5 in nation in support per student for higher ed
- Change in student demographics
- Student debt concerns drive political intervention
- Increasing pressure on middle class students
- Funding formula that still favors quantity



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Future Opportunities for Oregon Tech

- Build on polytechnic reputation and community connections for enhanced, locally focused economic development [Oregon Polytechnic University]
- Build on successes in CTE and K-12 STEM&M connections (emphasizing "TE" and "&M")
- Build on value, both immediate and long term, of an Oregon Tech degree
- National growth & recruitment



Future Opportunities for Oregon Tech

- Faculty-industry connections
- Mid-level professional health sciences
- Student-centric problem-solving projects
- Smaller, rural markets (Community College connections; traveling lab van; expansion of extension)
- Semesters?
- Student recruitment & retention (facilities & housing; student recreation center; equipment; safety)

