

## OREGON INSTITUTE OF TECHNOLOGY

Faculty Administrator Meeting  
2 p.m. Tuesday, June 3, 2014

### ANNOUNCEMENTS AND COMMUNICATIONS

#### *Fall Enrollment Update – Carl Thomas*

President Maples mentioned the enrollment increase of over 400 students for fall of 2014, which included a decrease of first-time, full-time freshmen. Community colleges are also seeing lower enrollments than in the past.

Carl Thomas reported that he met with the Pacific Northwest Association of College Admissions Counselors. Carl emphasized the importance of the New Wings Registration events as well as recruitment throughout the summer. As of June 2014, Klamath Falls and Wilsonville had 639 admitted freshmen and 428 admitted transfer students. The number of transfers was lower than in the past, possibly because students are waiting longer to commit to schools. According to OUS Applications Activities Report for fall of 2014, applications are down 12.5% and admitted, not-cancelled students are down 19.5%.

**Question:** What is the number of students needed for the fall term?

**Answer:** Our target number for freshman is 377 and for transfer students 643, which is an overall student increase of 3%.

**Q.** Millennials are known for gathering information up to the last minute and then making a decision. Is this going to affect the way we recruit students?

**A.** This has been something we have been concerned about. The recruitment process used to be more of a funnel: prospective students contacting and visiting the campus, applying, and then being admitted. Now the process is more of a stream: prospective students jump straight to applications and they hop in the stream much later in the year.

**Q.** Are we or any campuses in the nation offering incentives for early decisions?

**A.** Some private schools use early decision admissions that contractually bind the student to that school in much the same way as athletic processes. Some schools use early action which is less binding but offers early scholarship deadlines. The data show that some of the extraordinary scholars were applying for the early action deadlines, but a lot of them were also applying for the regular admissions deadline.

Carl closed by stating that recruiters will need to travel longer for the upcoming term.

#### *Update on Technology Improvements – Bren Raffaely*

Bren Raffaely reported the AVP/CIO search committee has put together a job description for the CIO and forwarded it to President Maples for review and approval. This position will remain as a direct report to the president. Bren detailed the email incident that occurred in May where ITS

had the backup systems in place but highlighted that system availability is the issue. A plan for storage, including another system for email, was submitted to and approved by the president and the hardware has been ordered. The replacement system will be implemented over the summer. The wireless project already under way will be finished over the summer.

***Progress with Oregon Tech Strategic Plan***

President Maples reported that he is compiling the comments and input that was submitted regarding the Oregon Tech Strategic Plan. A draft of the plan is expected to be available in a few months.

***Increase Costs for Online Education***

Provost Burda provided a PowerPoint presentation regarding the increase in costs for online education.

Provost Burda reported that the resident student tuition has increased annually since 2009 based on the drop in state funding from the Chancellor's Office. The distance education tuition was raised in 2012. A sister university comparative group was used to insure that the online tuition was not too high. With the exception of 2010, the declared online-only majors have seen double digit increases in enrollment every year. The increase has added personnel to distance education services, which equates to a cost increase of \$61,000 a year. In addition, Oregon Tech must now request and be approved to offer online programs in other states. The estimated cost to maintain those service agreements is \$50,000 a year. The increase in tuition was required to break even on the distance education programs.

***Faculty Senate Update – Dan Peterson***

Dan Peterson gave a brief update regarding the activities of the Faculty Senate in the last year. Communication between faculty on both the Klamath Falls and Wilsonville campuses and the Faculty Senate has improved. The senate has put emphasis on responding to faculty issues such as the ITS concerns. Dan expressed gratitude towards the faculty for their efforts and input throughout the year and asked that they continue to be engaged with the Faculty Senate.

Meeting adjourned: 2:43 p.m.

Respectfully submitted,

Marilyn Dyrud