

# Strategic Plan 2015-2020

## **Mission Statement**

The Student Affairs Division affirms the University's mission by enhancing Oregon Tech's dynamic learning community through opportunities for access, development, and success. Student Affairs departments collaborate with students, faculty, staff, and external communities to promote engagement, encourage wellness, and support persistence to graduation, as well as the realization of educational and professional aspirations for students and alumni.

## **Core Values**

In addition to the values set forth in the mission statement, we value and are committed to modeling and teaching:

- Accessibility
- Accountability
- Adaptability
- Community engagement
- Compassion
- Diversity

- Inclusiveness
- Innovation
- Integrity
- Leadership
- Professionalism
- Stewardship

## **Strategic Goals**

In pursuit of our mission and core values, we have established four key strategic goals to focus our priorities. These goals will positively impact the University's overarching goal of increasing retention and graduation rates. Therefore, the Division of Student Affairs will:

- 1. Provide and promote an exceptional experience for every student from initial contact throughout their life as a student, graduate and alumnus.
- 2. Serve as a model of diversity, equity, inclusion, and collaboration in everything we do.
- 3. Prioritize decisions to maximize effectiveness and efficiencies.
- 4. Assess and advocate for adequate physical space, facilities and equipment that ensure safe and productive environments that improve student success and performance.

# Goal 1: Provide and promote an exceptional experience for every student from initial contact throughout their life as a student, graduate and alumnus.

- 1a. Wellness: Encourage student participation in initiatives that promote a holistic approach to student development (social, emotional, spiritual, intellectual, physical and occupational).
- 1b. Programs & Services: Continually review and assess student-centered university initiatives in critical areas such as retention, student life, financial aid and campus housing in order to meet evolving student needs.
- 1c. Safe Campus: Create a culture of awareness, responsibility and respect through internal training and convening of students, faculty and staff in the areas of emergency preparedness, sexual misconduct, and cultural competency, among other areas, to promote an environment where every student feels physically, emotionally and culturally safe and welcome.
- 1d. Customer Service: Provide clear, timely, respectful and fair interactions with students to ensure effective two-way communication and positive outcomes that promote student success.

- Responsibility to communicate to the campus community changes in processes, and provide any required training.
- 1e. Students as active partners: Instill the value of active engagement in academic and co-curricular experiences in order to improve the overall quality and value of students' Oregon Tech experience.
- 1f. Recognition of successes: Strive to better acknowledge achievements by campus community members (individuals and groups) to improve internal communication, engage everyone in the success of the campuses, and create a culture of improvements directed at student success.
- 1g. Professionalism: Provide opportunities for students to further develop communication and networking skills that are essential for success as a student and beyond graduation.

# Goal 2: Serve as a model of diversity, equity, inclusion, and collaboration in everything we do.

- 2a. Diversity: Promote multicultural competence as an essential component of personal and professional development, through training and experiential learning.
- 2b. Equity: Integrate impartiality and justice in working with students and student groups by reviewing division policies and procedures to ensure equal treatment.
- 2c. Inclusion: Foster a community of inclusion by providing opportunities for students to connect with each other, with faculty and staff, and with external communities that create a sense of belonging (for example, service learning and volunteerism).
- 2d. Collaboration: Evaluate and strengthen opportunities to develop innovative partnerships with academics in and out of the classroom that improve overall student success outcomes.

## Goal 3: Prioritize decisions to maximize effectiveness and efficiencies.

- 3a. Assessment: Systematically collect and analyze data to both evaluate and inform decision making to improve the effectiveness of our programs and practices.
- 3b. Process: Continually review and revise procedures to implement best practices, reduce redundancy and minimize chaos.
- 3c. Resource Utilization: Capitalize on existing and potential resources to ensure sustainability and success within a lean fiscal environment.
  - Fiscal stewardship: Be responsible managers of financial and physical resources through transparent and efficient processes.
  - Professional Development: Identify and support new opportunities for enhancing knowledge and skills to ensure that staff members effectively serve the diverse and changing needs of our students.
  - Revenue generation: Identify innovative ideas to generate additional sources of revenue, such as grants rather than new fees, in order to balance the need to increase tuition costs for students.

# Goal 4: Assess and advocate for adequate physical space, facilities and equipment that ensure safe and productive environments that improve student success and performance.

- 4a. Environmental impact: Assess and document physical space needs to determine how to adequately and efficiently serve students on both the Klamath Falls and Wilsonville campuses.
- 4b. Equipment: Make allocation decisions regarding funds for office equipment and student learning aids that align with program and project priorities that best support students.