



## Resources for Catalyze Student Teams

### Services to Support Teams Before the Catalyze Competition in May 2018

#### Support at Oregon Tech: Plan to attend these events and use these resources to enhance your competitive edge!

- Catalyze Team Meet and Greet – January 17, 2018  
This is a hosted event for all teams to meet with mentor network and learn about external resources that are available to teams; at Gaucho Collective on Main Street in Klamath Falls.
- Annual SharkTech Venture Pitch Contest – March 7, 2018  
This is the first competitive event for all student teams. **(required for all teams)**  
Contact [Mark.Ahalt@oit.edu](mailto:Mark.Ahalt@oit.edu).
- Student Team and Faculty Mentor Meeting – TBD
- Consulting Services with Professor Ahalt: weekly office hour will be open to all teams
- Faculty support and lab access
- Library Resources: Business Model Canvas: [www.oit.edu/docs/default-source/library-documents/catalyze-the-business-model-canvas](http://www.oit.edu/docs/default-source/library-documents/catalyze-the-business-model-canvas) or contact Aja Bettencourt McCarthy
- [Project Source Ideas by Professor Sharon Beaudry](#): click on link or check the Catalyze website

# Services in the Community to Support Teams During and After the Competition

Students are encouraged to utilize these community resources. There is no wrong door. Each of these organizations will connect you to the appropriate services, depending on the stage of your business and specific needs.

## **KCC Small Business Development Center (SBDC)**

- Confidential no-cost business advice (by appointment only)
- Smart Start-up workshop
- *A 2-hour class designed specifically for those considering self-employment or recently self-employed. Gain the information needed to get your venture off on the right foot. Topics include feasibility, market research, business plan basics, start-up financing, legal structures, registration & licensing, and much more! Participants will be provided with resources, handouts, and checklists! \$25*
- Business planning assistance (guidance & Live Plan software)
- Market research
- Capital (funding) access & planning
- Pitch coaching
- Owner and management training classes
- Topics vary by term – visit [bizcenter.org/KCC](http://bizcenter.org/KCC)

The SBDC is a part of a state and national network which can connect you to resources and experts on many business fronts including:

Innovation advising, including intellectual property  
Small Business Innovation and Research Grants (SBIR)  
Export assistance – selling outside the US  
Cybersecurity for small business  
Government contracting – selling to local, state and federal government  
Franchising

## **South Central Oregon Economic Development District (SCOEDD)**

- Dream Savers (IDA) accounts
- Micro-loans  
803 Main Street, Suite 202  
PO Box 1529  
Klamath Falls, OR 97601  
541-884-5593

## **Klamath County Economic Development Association (KCEDA)**

- Maintains information on commercial and industrial space
- Supports business growth and development in the Klamath region  
205 Riverside Dr, Ste E  
Klamath Falls, Oregon  
@ChooseKlamath  
Call 541-882-9600

## **Klamath IDEA Talks**

*These gatherings are designed to bring together entrepreneurs of all ages, founders, business owners, innovators and support organizations under one roof to hear about and discuss opportunities, needs, and great ideas for starting a business, expanding a business, or getting support in the process.*

*Always 5:30-8:00 PM at MC's on Main ([617 Main Street](#))*

*January 17<sup>th</sup> ~ February 21<sup>st</sup> ~ March 21<sup>st</sup> ~ April 18<sup>th</sup> ~ May 16<sup>th</sup>*

*Find us on Facebook to stay up-to-date – Klamath IDEA*

## **Klamath County Chamber of Commerce**

- Provides marketing support and networking opportunities for member businesses  
205 Riverside Drive, Suite A  
Klamath Falls, OR 97601  
541-884-5193

## **Klamath Falls Downtown Association**

- Provides marketing support and resources for their members
- Supports downtown revitalization, historic preservation, shopping local and supporting the small businesses that are the cornerstone of our community  
541-887-7574                      [director@downtownklamathfalls.org](mailto:director@downtownklamathfalls.org)

## **Business Oregon**

- Business Oregon is the state's economic development organization. They offer a wide variety of services, including business loan programs such as the Entrepreneurial Development Loan Fund
- **Rural Opportunity Initiative:** A strategy to unify and strengthen existing business development resources to build rural prosperity through capacity-building grants.
- **Business Incubators:** Incubators and accelerators can be critical to helping entrepreneurs clear the many obstacles to realizing the potential of their businesses. [Learn more about incubators >>](#)

- **Angel Funds:** Business Oregon works with many entities and events around the state to provide angel funding support and opportunities.

**Headquarters**

775 Summer St NE, Suite 200

Salem, OR 97301-1280

Phone: 503-986-0123; fax: 503-581-5115;

[Email us](#)

**Southern Oregon Contact** (Klamath and Lake counties)

[Larry Holzgang](#), Regional Development Officer

**InventOR:**

- State competition for student inventors, run by PSU
- Has a network of mentors for student entrepreneurs.

<https://www.inventoregon.org>

Juan Barraza

Program Manager

[PSU Center for Entrepreneurship](#)

[barraza@pdx.edu](mailto:barraza@pdx.edu)

c: [503-477-3706](tel:503-477-3706)

**Oregon Entrepreneurs Network**

OEN connects entrepreneurs to a network of peers and mentors, start-up funding opportunities and hands-on training. [Learn more about OEN](#)

Rick Hood, Southern Oregon Venture Catalyst in Medford

Southern Oregon Regional Economic Development Inc.

[541-773-8946](tel:541-773-8946)

Brian Vierra, Central Oregon Venture Catalyst

Economic Development for Central Oregon (EDCO)

705 SW Bonnett Way, Ste 1000

Bend, OR. 97702

[541-388-3236](tel:541-388-3236) x5 Cell: [541 410 4940](tel:541-410-4940)

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For more information, go to [www.oit.edu/catalyze](http://www.oit.edu/catalyze) or contact Chair Hallie Neupert, at [hallie.neupert@oit.edu](mailto:hallie.neupert@oit.edu).