

## ***Introducing:***

# ***Oregon Tech SHARK TECH, 2018***

### **Fundamental Goal:**

The *Shark Tech* event is intended to challenge a student to call on their oral skills and plan a pitch for their innovation and their team to an audience of business and non-technology “Sharks.”. The main benefit for students is to understand pitch and presentation strategies and to gain experience and feedback prior to the final competition.

### **Format and Rules:**

- 1) Teams will have 15 minutes for their presentation and questions from the “SHARK TECH” panel. Teams are recommended to allow at least 5 - 7 minutes for questions as part of that 15 minute window.
- 2) Teams will prepare an executive summary (written) of their business concept or innovation that will be shared with judges or substitute the one page description from your registration.
- 3) Teams may use PowerPoint, Prezi, Keynote, demonstration, handouts or other visuals. You may involve “Sharks” (judges) at your discretion and you may encourage interactive dialog, also at your discretion.
- 4) Order of presentation will be determined by a lottery. (Tonight)

**DATE:** Wednesday, March 7 @ 5 PM – Theilsen/Bailey    **Guests Welcome**

### **Resources for Preparation:**

<http://www.youtube.com/watch?v=jSlwuafyUUo>

<http://www.youtube.com/watch?v=lzDBrMisLm0>