

TRU CHALLENGES & OPPORTUNITIES

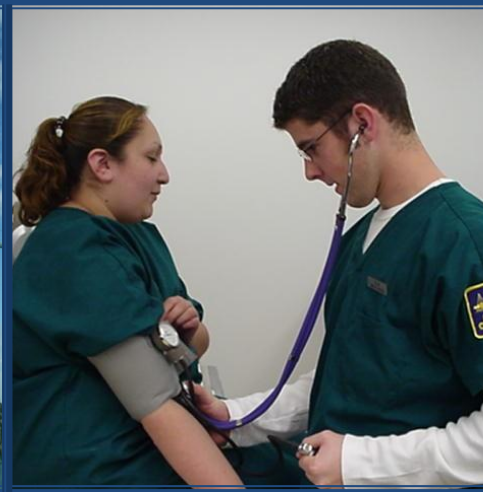
Presentation to House Higher Education Committee
February 4, 2015



TRU Challenges



Student
Costs



Student
Supports



System
Change

Student Cost Pressures Trending Up



Students bear increasing share of total costs

Grant aid helps but not enough

Borrowing growth puts pressure on most vulnerable, impacts ROI

Student Supports: Victim of Funding Declines



Access

- Pre-college outreach is cut that brings in diverse, underserved students

Retention

- Staff cuts weaken support nets, negatively impact graduation rates

Aid

- Donor support, scholarships driven by staff, cut with funding declines

Higher Education Reform: Promise Amid Cost Pressures

Shared Services,
Decentralization
Costs

Lean financial
infrastructures
taking on more
risk, costs (capital
match; need for
fund balances)

Reaching
unmanageable
tuition levels that
shut off access



Request of Legislature: What Oregon Students Need

Balance **Aid**, Tuition Relief with **Campus Supports** (no broken promises)

Help TRUs successfully **transition** so students don't bear **reform costs**, or increase borrowing

Support learning **facilities** that train students for today's and tomorrow's **workforce**



Student Opportunities Realized with Equitable State Support



Access

- Outreach, accelerated credit, partnerships and pathways with K12 & community colleges

Retention

- Increased support services for first-generation & under-represented students

Student Aid

- Oregon Opportunity Grants & Sports Lottery support

Grow Oregon

- Home-grown talent, increased per capita income, state revenue & progress on 40-40-20!



EACH UNIVERSITY IS UNIQUE



- Add 5 new academic programs to respond to **industry needs**
- Double the number of online students through **technology-enabled learning** programs and technical platforms
- Reach 100 additional students with expanded **student success services** (retention outreach, tutoring, mentoring, college success classes) for first-generation, low-income and students with disabilities
- Increase graduation rates with **Early Intervention Alert** program for students struggling academically and provide increased supplemental instruction
- Expand **STEM Hub activities** in collaboration with school districts, colleges, businesses and community partners, including outreach to underrepresented students
- Manage through the downturns with **fiscal prudence** and planning





EASTERN OREGON
UNIVERSITY

Focus on student needs and regional service

- Increase affordability with the **Eastern Oregon Advantage** to support and retain first generation, low income, and minority students for on-time and financially responsible graduation and success after college.
- Expand regional access of **Latino and under-served populations** to minority teacher and dual language education programs to create and showcase student exemplars that match state and regional demographics.
- Leverage early-college success of **Eastern Promise** and other high school programs by creating open admission pathways customized to student interests and needs.
- Connect students and faculty research through the **EOU Center for Rural Studies** to support economic development, services and resources for regional and community change and job creation through collaborations with rural communities, Latino and Native American populations.
- Align curriculum to meet regional needs through **EOU Regional Center** completion pathways from community college partners to enhanced BS/BA and Bachelor of Applied Science degree programs.





With increased investment from the State, Southern Oregon University would focus on three primary strategic objectives to support students and achieve the goal of 40/40/20:

- The recruitment of rural, first generation, and other underrepresented populations within our region by expanding initiatives (e.g. Pirates to Raiders) that create a stronger link between SOU and regional high schools
- Persistence from Year One to Year Two for all students, with focus on rural and first generation students to create those connections critical to meeting the challenges of obtaining a degree
- Support for students to complete their degrees, and be well prepared to fill both regional and state workforce needs.



Focus on Oregon and Oregon students

- Most "Oregon" of all public universities (over 80%)
- Higher graduation rates for Latino students and student athletes than general campus rate

Nationally recognized for excellence

- More national academic advising awards for excellence than all other Oregon colleges and universities and colleges combined (2008-14)
- Top school in Pacific NW in added value of degree (2014)



Leading Oregon into the future

- Applied Baccalaureate Programs for adult learners
- Active partner in Willamette Promise dual credit effort (2014)
- Bilingual Teacher Initiative with Hillsboro and Salem Keizer
- Student Enrichment Program supporting low-income, first-generation or students with disabilities.

Affordability supporting student success

- Western's Tuition Promise established in 2007, freezes tuition for four years
- Textbook Rental Program saved students more than \$1 million since 2012
- MAPS Credit Union Peer Mentors focused on increasing student financial literacy



THANK YOU FOR SUPPORTING OREGON'S STUDENTS

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