

**Table 8.5**  
**PERFORMANCE INDICATORS: TARGET SUMMARY 2004 (Preliminary Report, as of 8/31/04)**

The performance indicators initiative was originally developed by the Board of Higher Education in January 1997 in an effort to refine priorities, strengthen quality, and improve the productivity of the Oregon University System. The performance of each OUS campus is compared to its own past performance. Targets are set for select indicators, and actual performance is shown for shared and OIT mission specific indicators. Data for these indicators is summarized by the OUS Office of Planning; some items had not been updated at the time of publication.

Performance Indicator	Performance Data						
	1998-99 Actual	1999-00 Actual	2000-01 Actual	2001-02 Actual	2002-03 Actual	2003-04 Actual	2004-05 Target *
<b>ACCESS GOAL</b>							
Annual Unduplicated Headcount Enrollment	3322	3554	3711	4111	4075	4217	
New Undergraduate Enrollment	625	576	629	709	700	672	
Enrollment of women in engineering and related fields ( <i>Fall terms</i> )***	108	128	133	129	101	86	117
<b>QUALITY GOAL</b>							
Freshmen persistence (to second year) <i>Excludes OUS Transfers</i>	68.9%	63.4%	73.3%	68.9%	71.2%	**	73.0%
<i>Includes OUS Transfers</i>	75.3%	66.2%	77.2%	73.7%	76.5%	**	
Bachelor's degree completion (within six years) **** <i>Excludes OUS Transfers</i>	32.2%	31.5%	36.2%	41.1%	42.1%	**	43.0%
<i>Includes OUS Transfers</i>	42.9%	37.0%	40.8%	46.7%	48.2%	**	
Graduate experience [OUS survey] *****	NA	90.4%	93.0%	NA	86.7%	**	93.0%
Average Faculty Salary to Peer Average	NA	95.0%	93.6%	90.3%	90.5%	89.1%	
Average Faculty Compensation to Peer Average	NA	99.3%	99.5%	96.3%	96.8%	97.3%	
<b>EMPLOYABILITY GOAL</b>							
Total degree production ( <i>Bachelor's and above</i> )	279	330	328	360	369	**	375
Degrees in high tech fields ( <i>Bachelor's and above</i> )	157	139	163	178	144	**	225
Graduate success [OUS survey] ( <i>Employed, continuing studies, volunteering, or working at home one year later</i> )	--	97.4%	93.9%	--	93.3%	**	
<b>COST-EFFECTIVENESS GOAL</b>							
Gifts, Grants, and Contracts expenditures ( <i>R&amp;D expenditures using grant fund from external sources</i> )	1.5m	2.2m	2.6m	1.9m	2.4m	**	\$3.0m
Foundation revenues and net assets	\$12.7m	\$13.9m	\$13.1m	\$12.8m	13.1m	**	

\* Accelerated target set in 2003

\*\* Data not available at time of publication

\*\*\* Women enrolled in engineering and engineering related degree programs, including technology, as indicated by fall term enrollments

\*\*\*\* Two-year degrees earned in three years or less are counted as completions.

\*\*\*\*\* Percent of bachelor's degree recipients rating the quality of the overall experiences as "very good" or "excellent" on a 5-point scale. Differs from the OIT Graduate Survey Report which is based on graduate's status a few months after graduation. Data on graduate satisfaction and success in this table is compiled from an OUS survey of graduates one year after graduation.

SOURCE: OUS Office of Planning